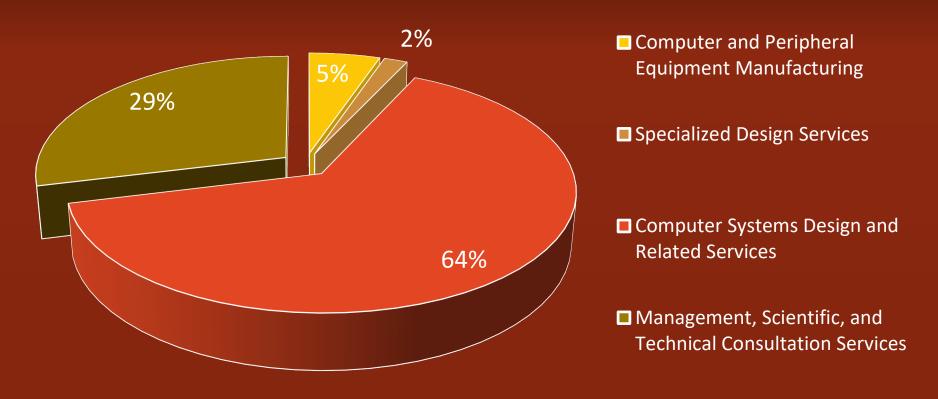


# Accelerate Alabama Information Technology

Alabama Department of Labor Labor Market Information Division



## Alabama Information Technology Employment by Industry Sectors



# Alabama Information Technology Industry Overview

| Sector  | # of Companies | # Employed |
|---|----------------|------------|
| Computer and Peripheral Equipment Manufacturing             | 15             | 1,941      |
| Specialized Design Services                                 | 231            | 641        |
| Computer Systems Design and Related Services                | 2,464          | 23,646     |
| Management, Scientific, and Technical Consultation Services | 2,332          | 10,636     |

#### Computer and Peripheral Equipment Manufacturing

#### 3341 Computer and Peripheral Equipment Manufacturing

This industry comprises establishments primarily engaged in manufacturing and/or assembling electronic computers, such as mainframes, personal computers, workstations, laptops, and computer servers; and computer peripheral equipment, such as storage devices, printers, monitors, input/output devices and terminals. Computers can be analog, digital, or hybrid. Digital computers, the most common type, are devices that do all of the following: (1) store the processing program or programs and the data immediately necessary for the execution of the program; (2) can be freely programmed in accordance with the requirements of the user; (3) perform arithmetical computations specified by the user; and (4) execute, without human intervention, a processing program that requires the computer to modify its execution by logical decision during the processing run. Analog computers are capable of simulating mathematical models and comprise at least analog, control, and programming elements.

15 companies; 1,941 employed; 5% of IT Industry Employment

| # of Employees | % of Companies |
|----------------|----------------|
| 1-49           | 69%            |
| 50-99          | 6%             |
| 100-249        | 6%             |
| 250+           | 19%            |

Top 5 Job Categories:

- 11% Software Developers, Systems Software
- 7% Computer Hardware Engineers
- 6% Market Research Analysts and Marketing Specialists
- 4% Software Developers, Applications
- 4% Computer and Information Systems
   Managers

**Source**: Quarterly Census of Employment and Wages, 2016 annual average. *Note: Numbers may not equal 100% due to rounding.* 

**Source**: 2017 Release of the Occupational Employment Statistics (OES) Report in cooperation with the Bureau of Labor Statistics.

### Computer and Peripheral Equipment Manufacturing Firm Age Workforce Indicators

| Firm Age      | Employment | Monthly<br>Earnings | Monthly<br>Earnings<br>New Hires | Turnover |
|---------------|------------|---------------------|----------------------------------|----------|
| 0 – 1 Year    | *          | \$3,412             | \$3,389                          | *        |
| 2 – 3 Years   | *          | *                   | *                                | *        |
| 4 – 5 Years   | *          | *                   | \$2,987                          | *        |
| 6 – 10 Years  | 16         | *                   | *                                | 6.5%     |
| 11+ Years     | 1,712      | \$4,638             | \$3,045                          | 4.3%     |
| All Firm Ages | 1,740      | \$4,683             | \$3,068                          | 4.4%     |

Source: Local Employment Household Dynamics Partnership between Alabama Department of Labor, Labor Market Information Division, and the U.S. Census Bureau, LED Extraction Tool; 2016 annual average data shown. \*Data not available or marked confidential. Note: Data may not add due to rounding.



#### **Specialized Design Services**

#### **5414 Specialized Design Services**

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

231 companies; 641 employed;2% of IT Industry Employment

| # of Employees | % of Companies |
|----------------|----------------|
| 1-49           | 100%           |
| 50-99          | 0%             |
| 100-249        | 0%             |
| 250+           | 0%             |

#### Top 5 Job Categories:

- 19% Interior Designers
- 11% Graphic Designers
- 7% General and Operations Managers
- 4% Commercial and Industrial Designers
- 4% Office Clerks, General

**Source**: Quarterly Census of Employment and Wages, 2016 annual average. *Note: Numbers may not equal 100% due to rounding.* 

**Source**: 2017 Release of the Occupational Employment Statistics (OES) Report in cooperation with the Bureau of Labor Statistics.

### **Specialized Design Services Firm Age Workforce Indicators**

| Firm Age      | Employment | Monthly<br>Earnings | Monthly<br>Earnings<br>New Hires | Turnover |
|---------------|------------|---------------------|----------------------------------|----------|
| 0 – 1 Year    | 43         | \$2,855             | \$2,264                          | 20.3%    |
| 2 – 3 Years   | 57         | \$3,845             | \$2,513                          | 13.0%    |
| 4 – 5 Years   | 30         | \$2,580             | *                                | 14.9%    |
| 6 – 10 Years  | 92         | \$3,063             | \$2,381                          | 8.1%     |
| 11+ Years     | 357        | \$3,810             | \$2,831                          | 6.9%     |
| All Firm Ages | 578        | \$3,552             | \$2,472                          | 9.1%     |

Source: Local Employment Household Dynamics Partnership between Alabama Department of Labor, Labor Market Information Division, and the U.S. Census Bureau, LED Extraction Tool; 2016 annual average data shown. \*Data not available or marked confidential. Note: Data may not add due to rounding.



#### Computer Systems Design and Related Services

#### **5415 Computer Systems Design and Related Services**

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

2,464 companies; 23,646 employed; 64% of IT Industry Employment

| # of Employees | % of Companies |
|----------------|----------------|
| 1-49           | 96%            |
| 50-99          | 2%             |
| 100-249        | 1%             |
| 250+           | 1%             |

#### Top 5 Job Categories:

- 13% Computer Programmers
- 9% Software Developers, Applications
- 8% Computer User Support Specialists
- 7% Software Developers, Systems Software
- 7% Computer Systems Analysts

**Source**: Quarterly Census of Employment and Wages, 2016 annual average. *Note: Numbers may not equal 100% due to rounding.* 

**Source**: 2017 Release of the Occupational Employment Statistics (OES) Report in cooperation with the Bureau of Labor Statistics.

### Computer Systems Design and Related Services Firm Age Workforce Indicators

| Firm Age      | Employment | Monthly<br>Earnings | Monthly<br>Earnings<br>New Hires | Turnover |
|---------------|------------|---------------------|----------------------------------|----------|
| 0 – 1 Year    | 239        | \$5,252             | \$4,968                          | 21.1%    |
| 2 – 3 Years   | 368        | \$5,692             | \$5,376                          | 11.5%    |
| 4 – 5 Years   | 675        | \$6,022             | \$4,623                          | 9.2%     |
| 6 – 10 Years  | 2,078      | \$6,425             | \$5,588                          | 7.5%     |
| 11+ Years     | 18,575     | \$6,900             | \$5,276                          | 5.9%     |
| All Firm Ages | 21,934     | \$6,790             | \$5,278                          | 6.4%     |

Source: Local Employment Household Dynamics Partnership between Alabama Department of Labor, Labor Market Information Division, and the U.S. Census Bureau, LED Extraction Tool; 2016 annual average data shown. \*Data not available or marked confidential. Note: Data may not add due to rounding.

#### Management, Scientific, and Technical Consultation Services

#### 5416 Management, Scientific, and Technical Consultation Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

2,332 companies; 10,636 employed; 29% of IT Industry Employment

| # of Employees | % of Companies |
|----------------|----------------|
| 1-49           | 98%            |
| 50-99          | 1%             |
| 100-249        | 0%             |
| 250+           | 0%             |

Top 5 Job Categories:

- 14% Management Analysts
- 7% Secretaries and Administrative Assistants, Except Legal, Medical, and Executive
- 6% General and Operations Managers
- 4% Inspectors, Testers, Sorters, Samplers, and Weighers
- 3% Bookkeeping, Accounting, and Auditing Clerks

**Source**: Quarterly Census of Employment and Wages, 2016 annual average. *Note: Numbers may not equal 100% due to rounding.* 

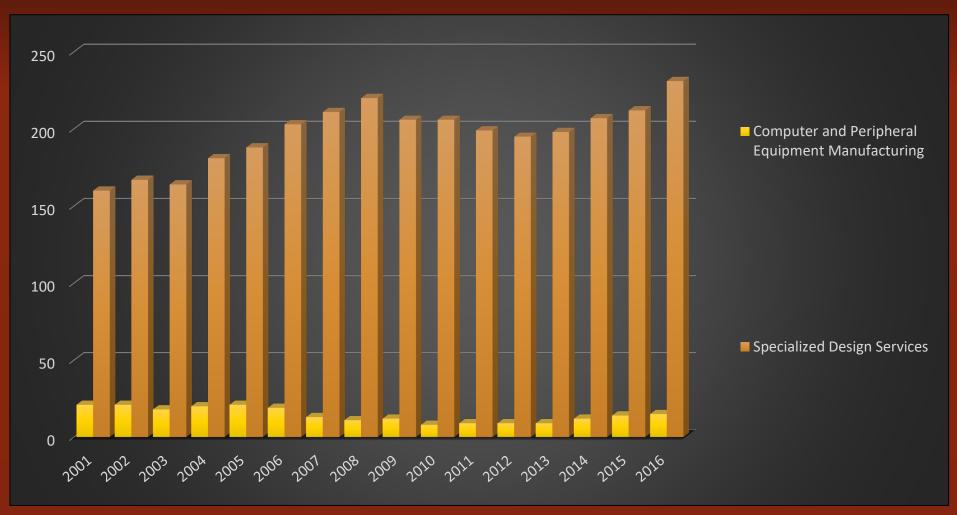
**Source**: 2017 Release of the Occupational Employment Statistics (OES) Report in cooperation with the Bureau of Labor Statistics.

# Management, Scientific, and Technical Consultation Services Firm Age Workforce Indicators

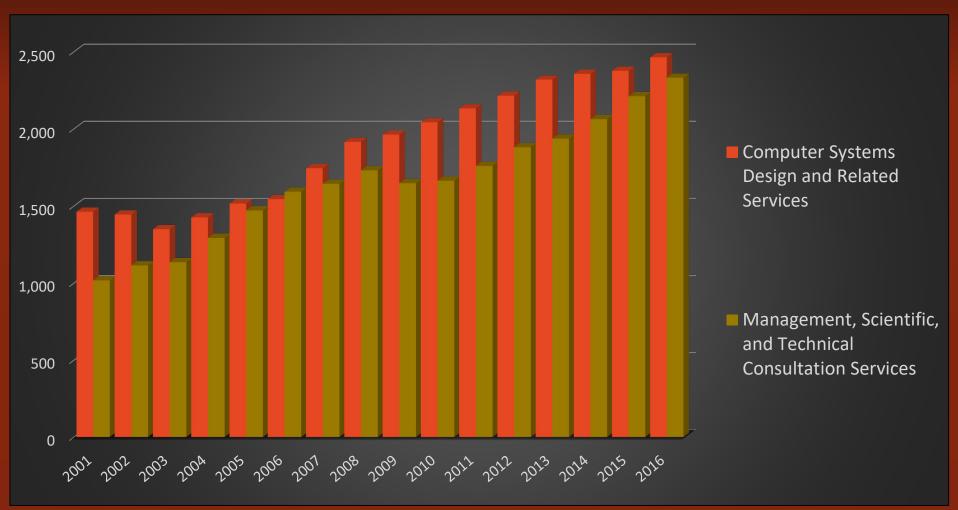
| Firm Age      | Employment | Monthly<br>Earnings | Monthly<br>Earnings<br>New Hires | Turnover |
|---------------|------------|---------------------|----------------------------------|----------|
| 0 – 1 Year    | 431        | \$4,252             | \$3,403                          | 19.6%    |
| 2 – 3 Years   | 608        | \$4,898             | \$3,348                          | 13.6%    |
| 4 – 5 Years   | 787        | \$5,112             | \$3,731                          | 11.4%    |
| 6 – 10 Years  | 988        | \$5,136             | \$3,787                          | 10.5%    |
| 11+ Years     | 6,334      | \$5,324             | \$4,063                          | 9.4%     |
| All Firm Ages | 9,149      | \$5,208             | \$3,875                          | 10.4%    |

Source: Local Employment Household Dynamics Partnership between Alabama Department of Labor, Labor Market Information Division, and the U.S. Census Bureau, LED Extraction Tool; 2016 annual average data shown. \*Data not available or marked confidential. Note: Data may not add due to rounding.

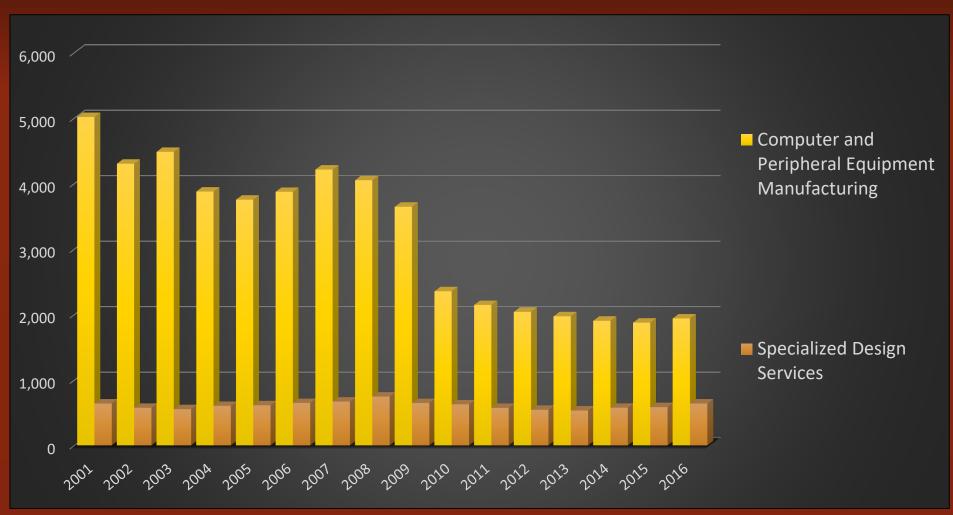
#### Development of Alabama's Information Technology Industry by Company



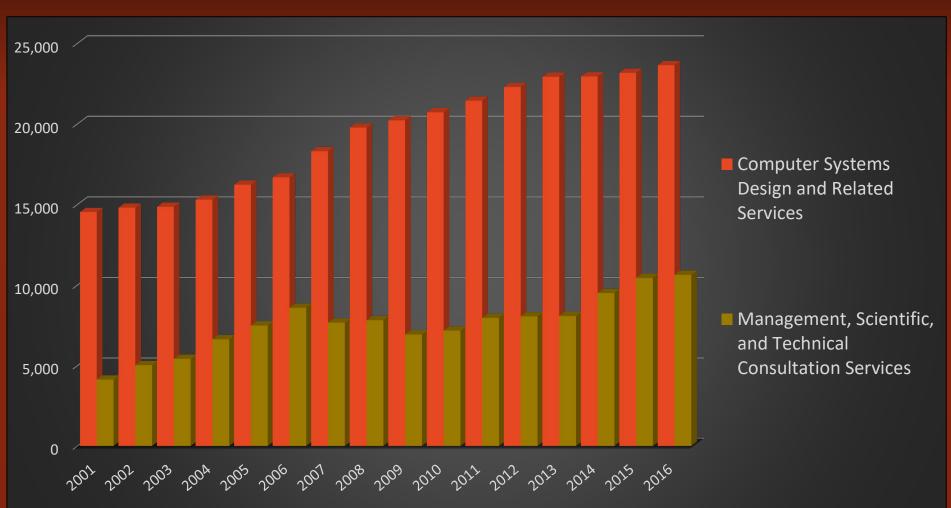
### Development of Alabama's Information Technology Industry by Company



#### Development of Alabama's Information Technology Industry by Employment



#### Development of Alabama's Information Technology Industry by Employment





### Cluster Change Since 2010 Total Establishment





# Cluster Change Since 2010 Total Employment



## Top Occupations for Information Technology by Rounded Employment

| Occupations   | # of Jobs | % of Total |
|---|-----------|------------|
| Computer Programmers  | 2,930     | 8%         |
| Software Developers, Applications   | 2,570     | 7%         |
| Management Analysts   | 1,850     | 5%         |
| Computer User Support Specialists   | 1,840     | 5%         |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 1,500     | 4%         |
| Computer Systems Analysts   | 1,490     | 4%         |
| Software Developers, Systems Software   | 1,310     | 4%         |
| General and Operations Managers   | 1,200     | 3%         |
| Computer and Information Systems Managers                                       | 1,090     | 3%         |
| Remaining Occupations   | 57%       | 20,900     |

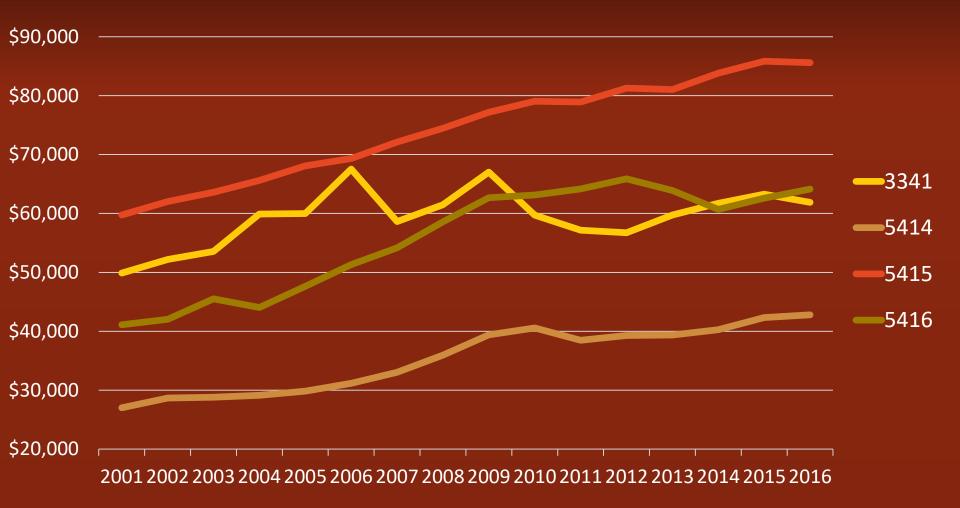
# Wage Information Top 10 by Rounded Occupational Employment

| Occupation  | Rounded<br>Emp. | Mean<br>Hourly | Mean<br>Annual | Entry<br>Hourly | Entry<br>Annual | Experience<br>Hourly | Experience<br>Annual |
|---|-----------------|----------------|----------------|-----------------|-----------------|----------------------|----------------------|
| Computer Programmers  | 2,930           | \$42.17        | \$87,706       | \$26.04         | \$54,161        | \$50.23              | \$104,478            |
| Software Developers, Applications   | 2,570           | \$44.40        | \$92,359       | \$28.17         | \$58,598        | \$52.52              | \$109,239            |
| Management Analysts   | 1,850           | \$44.94        | \$93,472       | \$23.48         | \$48,843        | \$55.67              | \$115,786            |
| Computer User Support Specialists   | 1,840           | \$23.33        | \$48,528       | \$15.21         | \$31,636        | \$27.39              | \$56,974             |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 1,500           | \$16.72        | \$34,785       | \$12.00         | \$24,950        | \$19.09              | \$39,702             |
| Computer Systems Analysts   | 1,490           | \$39.41        | \$81,965       | \$28.04         | \$58,329        | \$45.09              | \$93,783             |
| Software Developers, Systems Software   | 1,310           | \$49.70        | \$103,376      | \$33.55         | \$69,779        | \$57.78              | \$120,175            |
| General and Operations Managers   | 1,200           | \$58.04        | \$120,726      | \$29.20         | \$60,731        | \$72.46              | \$150,723            |
| Computer and Information Systems  Managers                                      | 1,090           | \$59.51        | \$123,790      | \$37.65         | \$78,317        | \$70.44              | \$146,526            |
| Customer Service Representatives  | 920             | \$15.85        | \$32,977       | \$10.40         | \$21,632        | \$18.58              | \$38,650             |

Source: 2017 release of the Occupational Employment Statistics (OES) Report in cooperation with the Bureau of Labor Statistics; wage data aged using the most current Employment Cost Index (ECI) factors. Annual wage information rounded to the nearest whole dollar. *Note: Data reflects wages across all industries, not specifically to respective industry cluster.* 



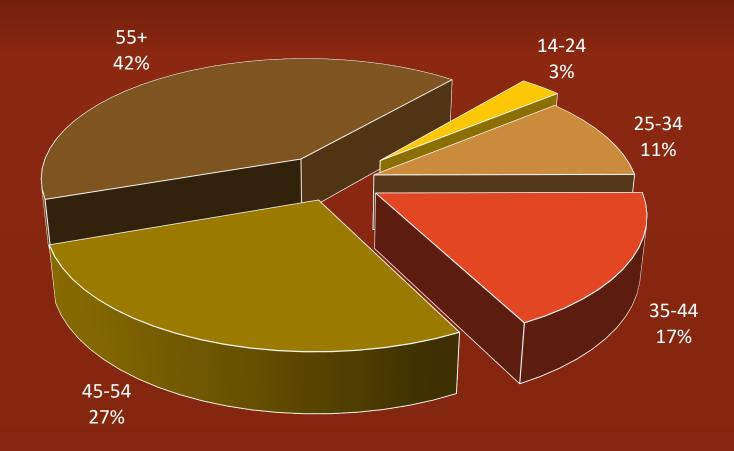
# Wage Information Total Wages by NAICS Code 2001-2016



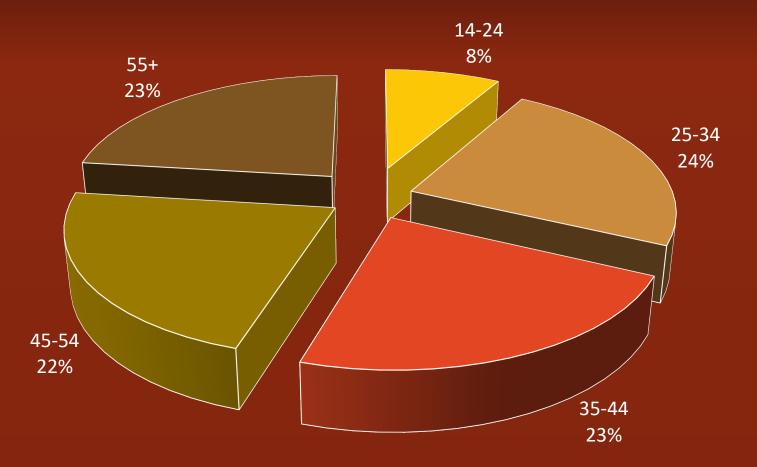
#### 2016 Quarterly Workforce Indicators

| NAICS | Industry  | Average<br>Turnover<br>Rate | Average<br>Job<br>Gains | Average<br>Net Job<br>Flows | Average<br>Monthly<br>Earnings | Average<br>Monthly<br>Earnings –<br>New Hires |
|-------|---|-----------------------------|-------------------------|-----------------------------|--------------------------------|---|
| 3341  | Computer and Peripheral Equipment Manufacturing             | 4.4%                        | 31                      | 23                          | \$4,683                        | \$3,068                                       |
| 5414  | Specialized Design Services                                 | 9.1%                        | 43                      | 8                           | \$3,552                        | \$2,472                                       |
| 5415  | Computer Systems Design and Related Services                | 6.4%                        | 899                     | 259                         | \$6,790                        | \$5,278                                       |
| 5416  | Management, Scientific, and Technical Consultation Services | 10.4%                       | 569                     | 109                         | \$5,208                        | \$3,875                                       |

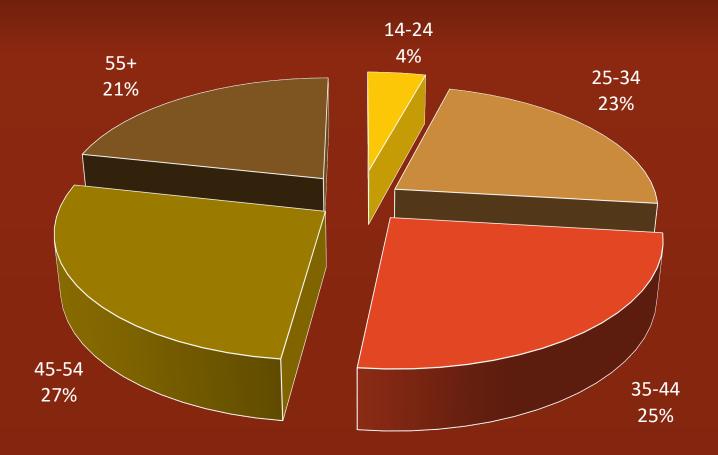
### 3341 Computer and Peripheral Equipment Manufacturing 2017 Average Annual Employment by Age Group



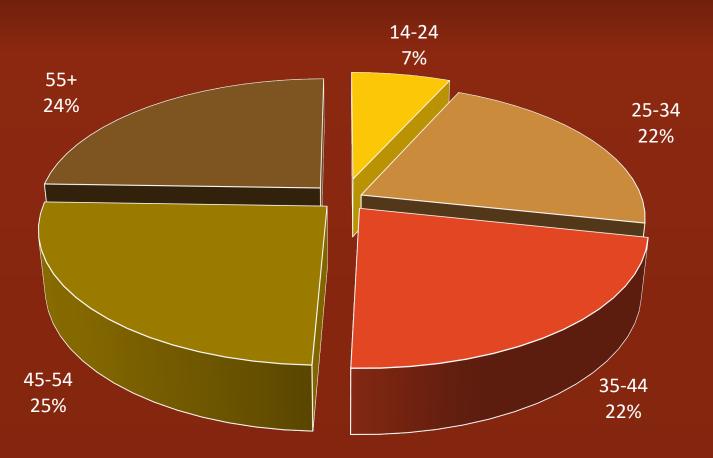
### 5414 Specialized Design Services 2017 Average Annual Employment by Age Group



### 5415 Computer Systems Design and Related Services 2017 Average Annual Employment by Age Group



# 5416 Management, Scientific, and Technical Consultation Services 2017 Average Annual Employment by Age Group



#### Projections Information 2016 – 2026 Industry Projections by NAICS Code

| NAICS | Industry  | 2016   | 2026   | Net<br>Change | Percent<br>Change | Average<br>Annual<br>Growth | U.S. Average<br>Annual<br>Growth | Location<br>Quotient |
|-------|---|--------|--------|---------------|-------------------|-----------------------------|----------------------------------|----------------------|
| 3341  | Computer and Peripheral<br>Equipment Manufacturing          | 1,940  | 1,780  | -160          | -8.25             | -0.86                       | -1.51                            | 0.80                 |
| 5414  | Specialized Design Services                                 | 640    | 690    | 50            | 7.81              | 0.76                        | 0.62                             | 0.31                 |
| 5415  | Computer Systems Design and Related Services                | 23,650 | 27,980 | 4,330         | 18.31             | 1.70                        | 1.95                             | 0.81                 |
| 5416  | Management, Scientific, and Technical Consultation Services | 10,640 | 12,980 | 2,340         | 21.99             | 2.01                        | 2.11                             | 0.53                 |



#### **Major Information Technology Regions**

#### Information Technology Industry Maps:

Statewide

Region 1

Region 2

Region 3

Region 4

Region 5

Region 6

Region 7